

08-10-00

A

08/60/00
jc821 U.S. PTO

Box Patent Application
 ASSISTANT COMMISSIONER FOR PATENTS
 Washington D.C., 20231

FORM PTO-1082
 Case Docket No.: 12623-250506

Date: August 9, 2000

Express Mail Label No.: EL 331 912 456 US

jc862 U.S. PTO
 09/634219
 08/09/00

Dear Sir:

Transmitted herewith for filing is the patent application of
 Inventor(s): THOMAS PERLMUTTER
 For: SYSTEM AND METHOD FOR ELECTRONIC ADVERTISING,
 ADVERTISEMENT PLAY TRACKING AND METHOD OF PAYMENT

Enclosed are:

- ☒ 6 Sheets(s) of Formal drawings
☒ An assignment of the invention to ADICUS MEDIA. INC.
☐ An associate power of attorney
☐ A verified statement to establish small entity status under 37 CFR1.9 and 1.27.
☒ Declaration and Power of Attorney.
☐ Certified copy of Patent Application No. _____ filed _____ from which priority is
 claimed under 35 U.S.C. §110.
☐ IDS enclosed. _____ with references.
☐ Preliminary Amendment.

CALCULATION OF FEES					
ITEM	NO. OF CLAIMS FILED MINUS BASE*	NO. OF CLAIMS OVER BASE	X SM/LG ENTITY FEE	\$ AMOUNT	FEE
A TOTAL CLAIMS FEE	41 -20*=	21	x \$9 or x \$18	\$ 378	
B INDEPENDENT CLAIMS FEE**	8 -3*=	5	x \$39 or x 78	\$390	
C SUBTOTAL - ADDITIONAL CLAIMS FEE (ADD FINAL COLUMN IN LINES A + B)					\$768
D MULTIPLE-DEPENDENT CLAIMS FEE			SMALL ENTITY FEE = \$130 LARGE ENTITY FEE = \$260		\$
E BASIC FEE*			SMALL ENTITY FEE = \$345 LARGE ENTITY FEE = \$690		\$690
F TOTAL FILING FEE (ADD TOTALS FOR LINES C, D, AND E)					\$1458
G ASSIGNMENT RECORDING FEE				\$40	\$40
**LIST INDEPENDENT CLAIMS 1, 8, 13, 18, 22, 26, 30, 37					

____ Please charge my Deposit Account No. \$ _____ A copy of this sheet is
 _____ the amount of _____ enclosed.
☒ A check in the amount of \$1458 to cover the filing fee is
 enclosed.
☒ A check in the amount of \$40 to cover Assignment

Recordation fee is enclosed.

X — The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 16.1805. **A copy of this sheet is enclosed.**

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

— The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 16-1805.

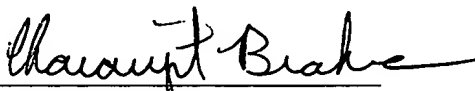
— Any patent application processing fees under 37 CFR 1.17.

— The issue fee set in 37 CFR 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR 1.311(b).

— Any filing fees under 37 CFR 1.16 for presentation of extra claims.

Respectfully submitted,

Dated: August 9, 2000



Charanjit Brahma

Reg. No. P46,574

PILLSBURY MADISON & SUTRO LLP

725 South Figueroa Street, Suite 1200

Los Angeles, CA 90017-5443

Telephone: (213) 488-7100

Facsimile: (213) 629-1033

PATENT
12623-250506

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

THOMAS PERLMUTTER

Serial No.: UNKNOWN

Filed: AUGUST 9, 2000

Group No.: UNKNOWN

Examiner: UNKNOWN

For: SYSTEM AND METHOD FOR ELECTRONIC
ADVERTISING, ADVERTISEMENT PLAY TRACKING
AND METHOD OF PAYMENT

CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL

"Express Mail" Mailing Label No. EL 331 912 456 US

Date of Deposit: August 9, 2000

Box NEW PATENT APPLICATION

Assistant Commissioner for Patents

Washington, D.C. 20231

Dear Sir:

I hereby certify that

- ☒ Letter of transmittal
- ☒ Check in the amount of \$1458 as filing fee.
- ☒ Patent application (22 pages of specification; 41 claims; 1 pages of abstract)
- ☒ 6 sheet(s) of Formal drawings
- ☒ Declaration and Power of Attorney
- ☒ Executed assignment, with Recordation Cover Letter and check in amount of \$40
- ☒ Return postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 CFR 1.10 on the date indicated above and are addressed to:

Box NEW PATENT APPLICATION

Assistant Commissioner for Patents

Washington, D.C. 20231.

August 9, 2000

Date of Deposit

Paula Dunn

Name of person mailing papers

Paula Dunn
Signature

00634219-030900